



Commercial Services

PRODUCTS & PROGRAMS DESIGNED TO IMPROVE THE BOTTOM LINE.



Our company

MOST COMPANIES ARE OVERPAYING FOR THE SERVICES THEY USE EVERY DAY.

Viv is an innovative technology services company focused on solving that problem for our clients with a diverse suite of services.

- Headquartered in Westport, CT
- Founded in 2018
- Sister company, Utiliz, founded in 2016
- Customer savings of more than \$4.5 m to date
- Pending B-Corp company

We've saved our customers

**\$4.5
million**
and counting!



1% of revenue goes to humanitarian efforts worldwide

Comprehensive commercial cost-cutting services



BILL AUDITING

Electric
Natural Gas
Telecommunications
Water/Sewer
Trash/Refuse
Cellular
Internet

*Analyze previous spend to
find refunds & reductions*

50 states



BILL NEGOTIATION

Telecom
Cellular
Internet
Satellite Radio
Security
Waste Management
Pest Control
Water Delivery
Payroll Services

*Lower your rate for the
same service with AutoPilot*

50 states



ENERGY AUTO-SWITCHING

Electric

*Save time and money on
your energy with AutoPilot*

10 states



ENERGY EFFICIENCY

HVACs
Coolers
Freezers

*Reduce consumption
and save*

50 states



BILL AUDITING

*Analyze previous
spend to find refunds
& reductions*

50 states



BILL NEGOTIATION

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the same service with
AutoPilot*

50 states



ENERGY AUTO- SWITCHING

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ENERGY EFFICIENCY

*Reduce consumption
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50 states

Viv Utility Bill Auditing

**FIND AND RESOLVE OVERCHARGES AND INACCURACIES.
IMPLEMENT AND RECOVER REFUNDS AND REDUCTIONS.**



NOT-SO-FUN FACT

80% of companies
are overcharged on
utility expenses

- Calculation errors
- Discrepancies
- Errors
- Overcharges





EXISTING PRO MEMBERS

How do most
companies
verify utility
expenses?



*hmmm
this looks
about right.*



NOT-SO-FUN FACT

Utility
overcharges
in the news.

THE LATEST

San Diego Tribune - 2017

San Diego pays electric bills for 3,712 nonexistent street lights

[View article >](#)



The Guardian - 2017

City Utilities overcharged a business \$88k over 14 years

[View article >](#)



The Guardian - 2017

Big six energy companies routinely overcharging customers

[View article >](#)



The Guardian - 2017

Water company charged excessive bills — and even blamed a cat, SC lawsuit says

[View article >](#)



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San Jose Water reaches tentative settlement in overcharge case

Silicon Valley Business Journal - 2019 [View full Coverage](#)



Ohio utilities don't have to refund improper charges

The Columbus Dispatch - 2019 [View full Coverage](#)



Mount Pleasant Waterworks faces class-action lawsuit for allegedly overcharging 400 businesses

The Post and Courier - 2019 [View full Coverage](#)



Attorney General seeks up to \$41 million in refunds from Avista Corp.

Silicon Valley Business Journal - 2019 [View full Coverage](#)



Trump Casinos was overcharged \$3 million on utilities, too late to correct

Digital Journal - 2010 [View full Coverage](#)



Smart meters over-billing customers by as much as 582%

Natural News - 2017 [View full Coverage](#)





THE PROBLEM

Utility bills
and regulations
are complex.

- Most utility bills are paid without question
- Bills are coded into Tariffs and USOC Codes
- The burden is on the customer to find and report any billing discrepancies
- The statute of limitation in most states is 36 months

WHAT DOES THIS MEAN?

Don't do it
yourself.

- Hire a qualified,
experienced expert.

Don't wait.

- Every month you wait is
another month your funds
could be lost forever.





THE PROBLEM

What if you could
be certain:

- Your bills are accurate,
- You aren't being overcharged,
- You haven't overpaid in the past, and
- Someone is looking out for you to make sure you don't pay more than you should

Would you use a service that
gave you this certainty?





THE PROBLEM

A utility bill audit from Viv can give you certainty

1. WE VERIFY YOUR UTILITY BILLS

- Electric
- Natural Gas
- Water/Sewer/Trash
- Telecommunications, Cellular, Internet

2. WE OBTAIN REFUNDS IF YOU'VE OVERPAID

3. WE IMPLEMENT REDUCTIONS FOR ONGOING BILLS



No risk. No obligation. Contingency-based service. Pay nothing unless we are successful in finding you refunds and reductions.



ABOUT OUR AUDITING TEAM

More than 60 years experience

More than 10,000 audits performed in 48 states, Canada and Mexico

Audited virtually every industry

INDUSTRIES WE SERVE



Manufacturing



Education



Government



Hospice



Hotels / Motels



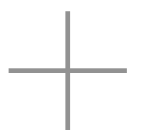
Restaurants



Non-profits



Churches



And more!



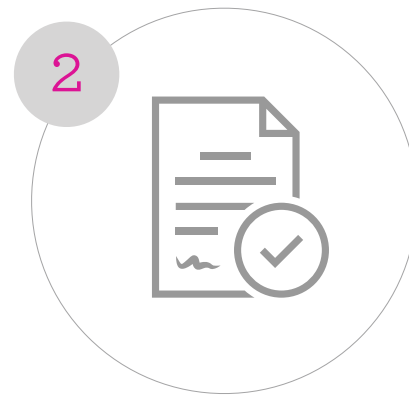
WE VALUE YOUR TIME AND YOUR MONEY!

A simple and hassle-free process

No risk. No obligation. Contingency-based service. Pay nothing unless we are successful in finding you refunds and reductions.



Provide us with an agreement and copies of your bills



We'll go to work auditing and reviewing every line item of your bills



Within 6-8 weeks you'll receive a detailed summary and implementation proposal



With your permission, we'll implement refunds and ongoing reductions



We collect our fees, only when you've saved!



OUR FEES

We only make money when we are successfully saving you some of yours - it's a win-win!

- Viv does not charge you anything up front. Our comprehensive, detailed audit is truly a no-risk, no-obligation, 100% contingency based service.
- We split any refunds we successfully obtain for you—50/50.
- We split any ongoing reductions we implement and maintain for you for 24 months—50/50. After 24 months, you keep the benefit of the cost reductions forever!



There's no easier way to reduce your expenses.
Your worse-case scenario with Viv is that we confirm after an audit that you are not being overcharged — and you pay nothing for this peace of mind!



WHY VIV?

Top-notch service with a focus on YOUR business:

Impact your bottom line!

Our findings are true and uncontested findings that add directly to your bottom line.

It's up to you!

After our audit, we are only compensated on what you decide to move forward with.

No risk!

If we do not find any refunds or reductions, there is no charge to you. This means your worst-case scenario is confirmation you are not being overcharged!

Ongoing certainty!

We will continue to monitor your bills to verify that your refunds / credits have been implemented.

Maximize your results!

Viv is thorough and our audit team looks for opportunities to obtain refunds for bills you've already overpaid on AND ongoing opportunities for reductions by removing unnecessary charges.

Multiple options maximizes your results.



BILL AUDITING

*Analyze previous
spend to find refunds
& reductions*

50 states



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ENERGY AUTO- SWITCHING

*Save time and money
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ENERGY EFFICIENCY

*Reduce consumption
and save*

50 states

THERE'S A BETTER WAY

Viv AutoPilot

AUTOMATIC SAVINGS ON YOUR MONTHLY BILLS. NO CATCH. NO HASSLE.

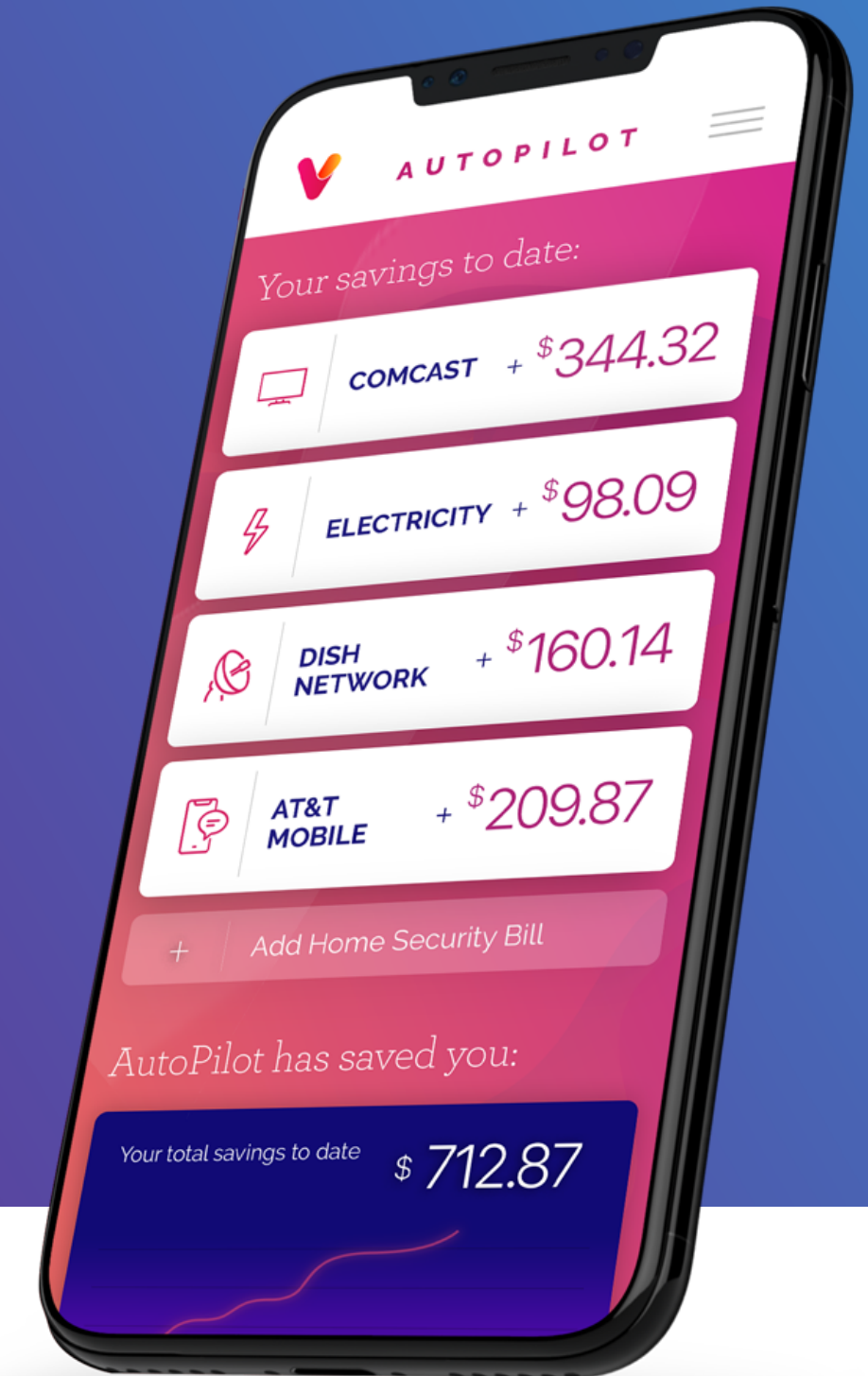
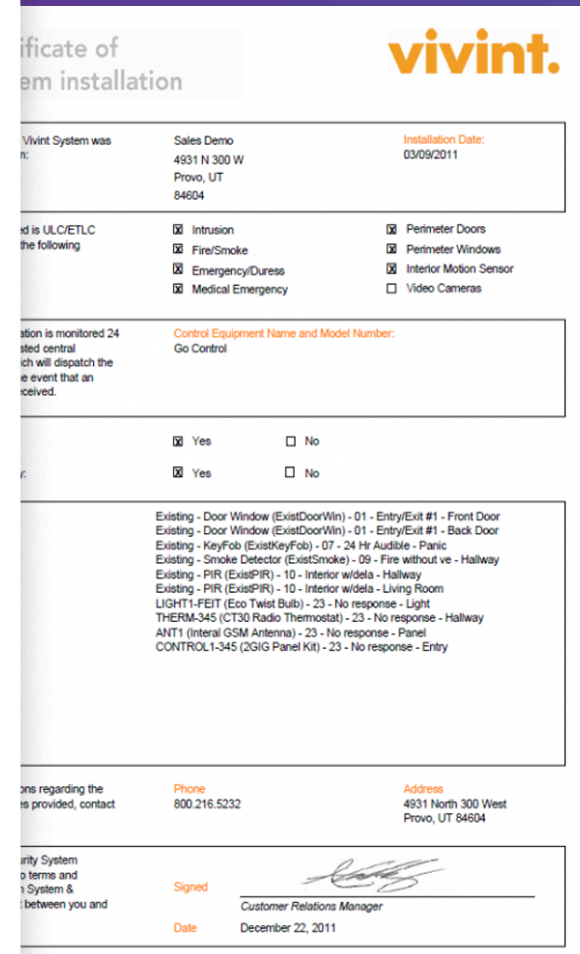
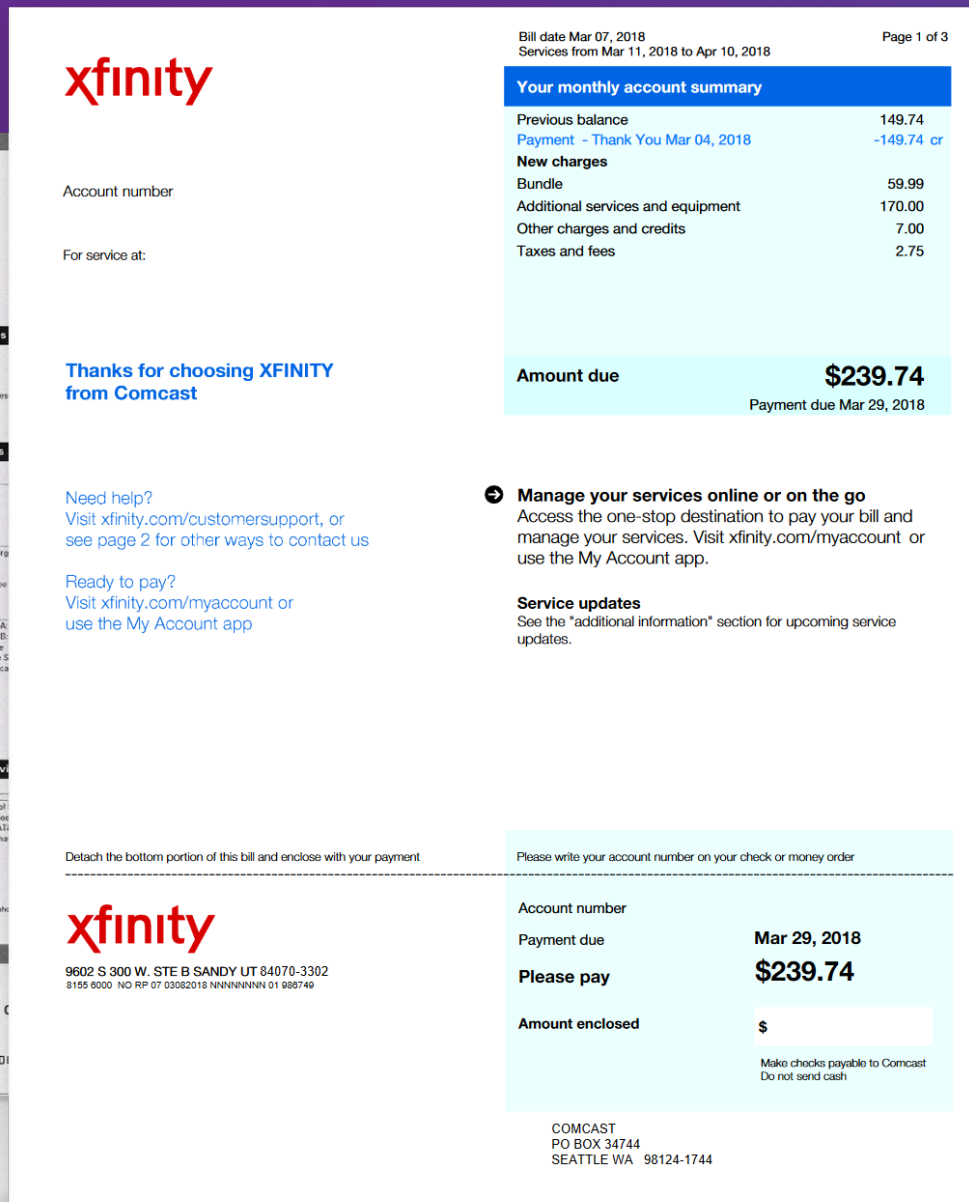
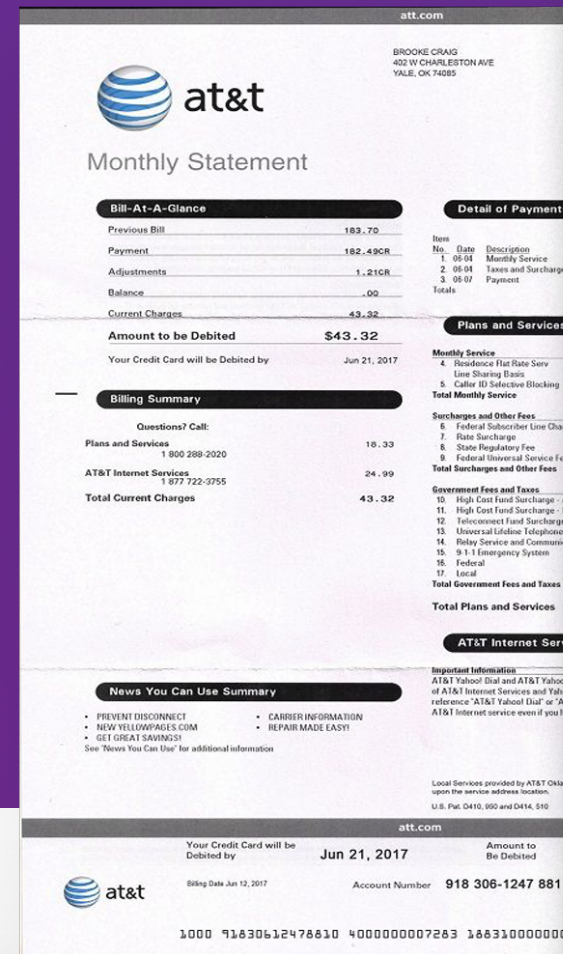


AutoPilot

AUTOMATIC SAVINGS WITH NO HASSLE.

DON'T OVERPAY

Let us lower
your bills!





AUTOPILOT COMMERCIAL SAVINGS

**YOU UPLOAD YOUR BILLS.
WE LOWER YOUR BILLS.**



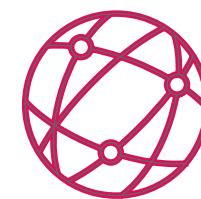
Electricity



Satellite



TV



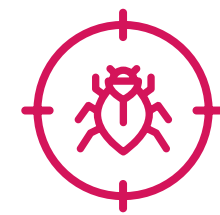
Internet



Mobile



Security



Pest Control



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WE LOWER YOUR BILLS.**



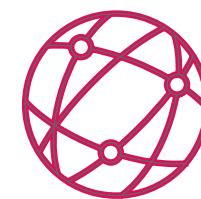
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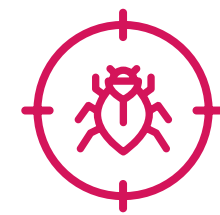
Internet



Mobile



Security



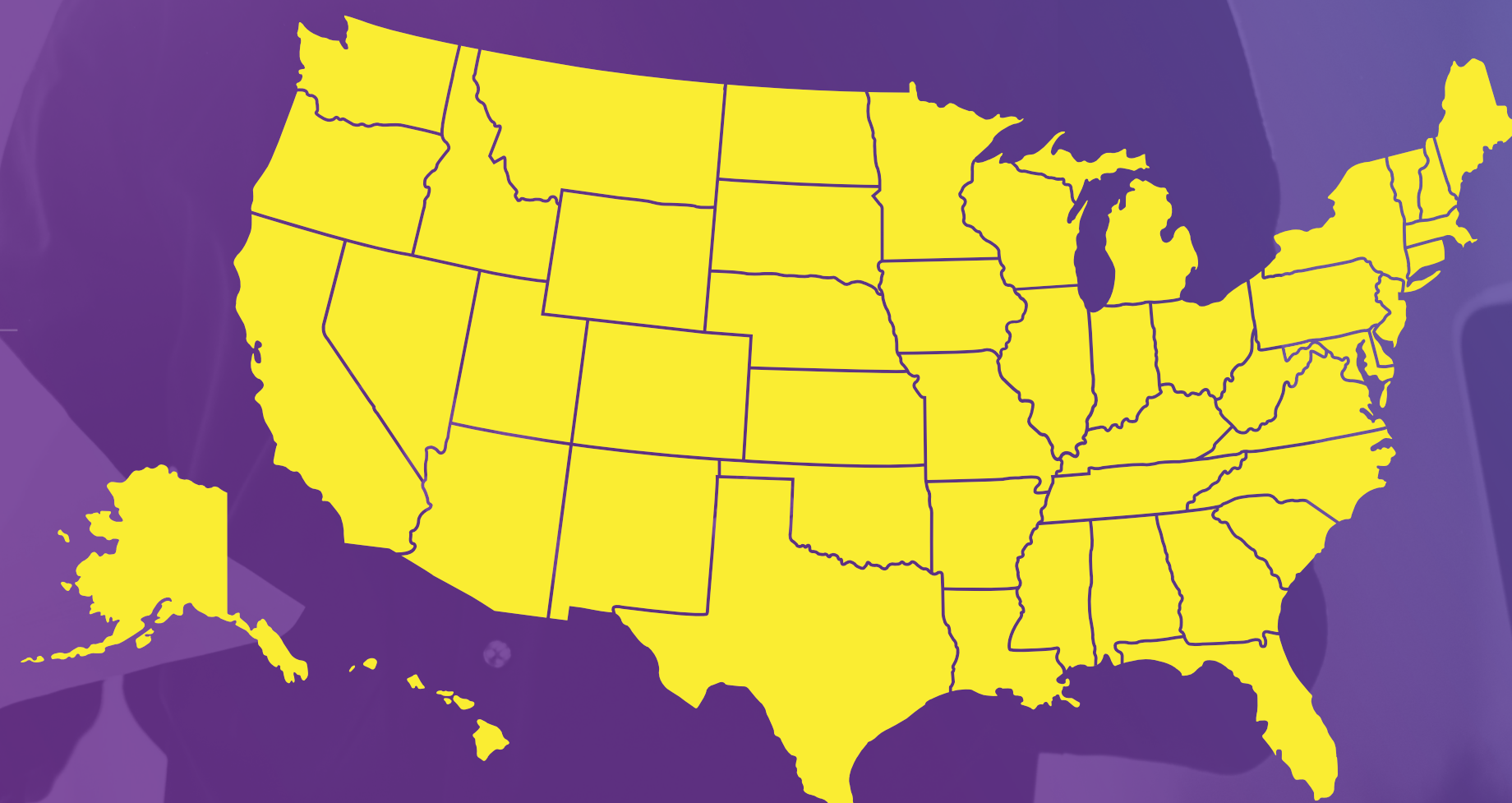
Pest Control



AutoPilot Negotiations

Save money on your
monthly expenses!

Millions of businesses are overpaying for their monthly expenses, including phone, cable, electricity, internet, satellite, security and more. But you can start saving on these expenses and put more money back into your business, and it won't cost you a dime unless you save!



Negotiation services
available in all 50 States!

TELECOM

CELLULAR

INTERNET

SATELLITE RADIO

SECURITY

WASTE MANAGEMENT

PEST CONTROL

WATER DELIVERY

PAYROLL SERVICES



AutoPilot Negotiations

1

You Upload Your Bills.

Simply snap a photo or scan your latest bills and upload them for our team to review.

2

We Lower Your Bills.

We will immediately get to work lowering your bills without changing your service.

3

You Enjoy The Savings!

You don't pay us unless you save. When we lower your bills, we split the savings with you or, for energy, you'll pay a fixed low monthly fee.



Is our business overpaying?

Most are! Chances are your monthly costs have increased consistently over time without you noticing. Hidden fees, old charges, rate increases and other "gotchas" wreak havoc on your bottom line.



Why does this work?

Our expert negotiators know who to talk to and how to achieve significant reductions on your essential monthly services. You hire experts in all aspects of your business -- let us be your bill management experts!



Why do you need AutoPilot?

Technically, you could do what AutoPilot does yourself, but our innovative technology platform and team of experts has saving down to a science, saving you time, money and hassle. With Viv, you know you're not overpaying!




So how much can you save with AutoPilot?

Businesses ask us this question all the time. The right answer is - it depends on how many of your bills we negotiate and how long you stay with us! Our number one concern is helping you manage your costs, maximizing your savings for years to come. Best part is you don't have to change the services you use so you can focus your business!

SAVINGS EXAMPLES ... JUST A FEW!

Ballet Studio



AUTOPILOT
PUT YOUR SAVINGS ON AUTOPILOT

Dear Sean,

You've got savings! I just finished negotiating the CenturyLink bill you uploaded on May 9, 2019 and was able to get you **\$10,800.00** in total savings over the next 36 months.

Here's the breakdown of the savings I negotiated for you. You should see the adjustments on your next bill with your provider:


1. Monthly reduction
 - Amount: \$300.00 per month for 36 month(s)
 - Total savings: \$10,800.00
 - Starts: immediately
 - Details: Loyalty Offer- \$1200.00-\$900.00=\$300.00 savings for 36 months

Dear Sean,

You've got savings! I just finished negotiating the Other bill you uploaded on May 9, 2019 and was able to get you **\$1,955.76** in total savings over the next 12 months.

3 Bills negotiated
Total savings to date
\$14,274

Sprinkler Company



AUTOPILOT
PUT YOUR SAVINGS ON AUTOPILOT

Dear Emad,


You've got savings! I just finished negotiating the Waste Management bill (account ending in 2000) you uploaded on July 30, 2019 and was able to get you **\$19,773.00** in total savings over the next 36 months.

Here's the breakdown of the savings I negotiated for you. You should see the adjustments on your next bill with your provider:

1. Monthly reduction
 - Amount: \$602.91 per month for 12 month(s)
 - Total savings: \$7,234.92
 - Starts: immediately
 - Details: Loyalty Offer: \$1658.54 - \$1055.63 = \$602.91 Savings/Month Year 1
2. Monthly reduction
 - Amount: \$550.13 per month for 12 month(s)
 - Total savings: \$6,601.56
 - Starts: 12 month(s) from now
 - Details: Loyalty Offer: \$1658.54 - \$1108.41 = \$550.13 Savings/Month Year 2 (reflects max increase of 5%)
3. Monthly reduction
 - Amount: \$494.71 per month for 12 month(s)
 - Total savings: \$5,936.52
 - Starts: 12 month(s) from now
 - Details: Loyalty Offer: (Avg 3hrs per call)- \$934.44 - \$855.06 = \$79.38 Savings/Call X 5 Calls/Month- 1st year

20 Bills negotiated
Total savings to date
\$60,000+

Construction Services



AUTOPILOT
PUT YOUR SAVINGS ON AUTOPILOT

Dear Debby,

You've got savings! I just finished negotiating the McCarthy Tire Service bill (account 810800) you uploaded on August 28, 2019 and was able to get you **\$9,626.40** in total savings over the next 36 months.

Here's the breakdown of the savings I negotiated for you. You should see the adjustments on your next bill with your provider:

1. Monthly reduction
 - Amount: \$396.90 per month for 12 month(s)
 - Total savings: \$4,762.80
 - Starts: immediately
 - Details: Loyalty Offer:(Avg 3hrs per call)- \$934.44 - \$855.06 = \$79.38 Savings/Call X 5 Calls/Month- 1st year
2. Monthly reduction
 - Amount: \$268.65 per month for 12 month(s)
 - Total savings: \$3,223.80
 - Starts: 12 month(s) from now
 - Details: Loyalty Offer:(Avg 3hrs per call)- \$934.44 - \$880.71 = \$53.73 Savings/Call X 5 Calls/Month- 2nd year (3% Max or less annual increase)
3. Monthly reduction
 - Amount: \$223.13 per month for 12 month(s)
 - Total savings: \$2,677.56
 - Starts: 12 month(s) from now
 - Details: Loyalty Offer:(Avg 3hrs per call)- \$934.44 - \$880.71 = \$53.73 Savings/Call X 5 Calls/Month- 2nd year (3% Max or less annual increase)

12 Bills negotiated
Total savings to date
\$30,286



BILL AUDITING

*Analyze previous
spend to find refunds
& reductions*

50 states



BILL NEGOTIATION

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ENERGY AUTO- SWITCHING

*Save time and money
on your energy bill with
AutoPilot*

10 states



ENERGY EFFICIENCY

*Reduce consumption
and save*

50 states

THERE'S A BETTER WAY

Viv AutoPilot

AUTOMATIC SAVINGS ON YOUR ENERGY. NO CATCH. NO HASSLE.



AutoPilot Energy

Automatic savings.
No catches, no surprises.

You put your heart and soul into your business, and energy costs can range up to 15%. That's a significant cost to your business. Doing business in a deregulated energy market comes with a choice, but that choice includes hours of research and new and unforeseen responsibilities that are often inefficient and ineffective.

Exclusive offer to:

Connecticut
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Ohio
Pennsylvania
Rhode Island




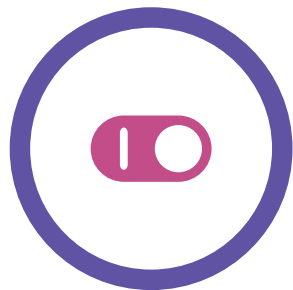

POWERED BY





AutoPilot
Energy

Technology
with a relentless
customer focus.

- 01  **MONITOR THE MARKET**
Focus on short term contracts
- 02  **RESEARCH THE PLANS**
To ensure you are saving
- 03  **SELECT & ENROLL YOU**
The process is automatic
- 04  **SWITCH OR RENEW**
When your plan expires
- 05  **RESPONSIBLE CHOICE**
50% Renewable

Keep updated every
step of the way



AutoPilot makes it easy.

















Automatic savings with no hassle



Never miss a renewal term



Go green at no additional cost.

	 AutoPilot	Retail Energy Supplier
Automatic, hassle-free switching		
Low, predictable subscription fee		
50% renewable energy offset included		sometimes
Monthly savings monitoring emails		
Guaranteed automatic savings		
Never worry about missing a renewal deadline		
Personalized account with history of all switches		

Built to improve your bottom line



Reduce operating
expenses



Save time and focus
on your business



Enhance your brand
with renewables



Stay informed

- ✓ **Acts as a financial energy manager** for residential and commercial customers in deregulated markets
- ✓ Ensures you get **consistent and automatic savings** in a confusing marketplace
- ✓ **Trusted by thousands** of customers to find the best rates available, automatically
- ✓ **4.9** rating out of 5 on TrustSpot for our service

Flexible,
transparent
pricing for your
business.
Satisfaction
guaranteed.

Our goal is to save you money—over and above any fees you pay for our service. Unlike other brokers, we’ll never recommend a higher rate just to maximize our fee, and we cap our fees well below industry standard.



**SMALL COMMERCIAL:
UNDER 250,000 KWH/YEAR**

- Monthly subscription fee, paid via credit card or ACH

	ANNUAL USAGE:	MONTHLY FEE:
X-Small	35,001-75,000 <i>kwh</i>	\$11.99/month
Small	75,001-125,000 <i>kwh</i>	\$24.99/month
Medium	125,001-175,000 <i>kwh</i>	\$39.99/month
Large	175,001-250,000 <i>kwh</i>	\$49.99/month
X-Large	250,000+ <i>kwh</i>	Included in rate ... see below

**LARGE COMMERCIAL:
OVER 250,000 KWH/YEAR**

- Fee included in supply rate - calculated at flat rate not to exceed .4 cents/kWh (“4 mils”)

So how much can you save with AutoPilot?

Businesses ask us this question all the time. The right answer is - it depends on how long you stay with us! Unlike a traditional broker, we're not concerned about maximizing our profit on one initial contract. We're concerned about maximizing your savings over time and serving you for years to come.

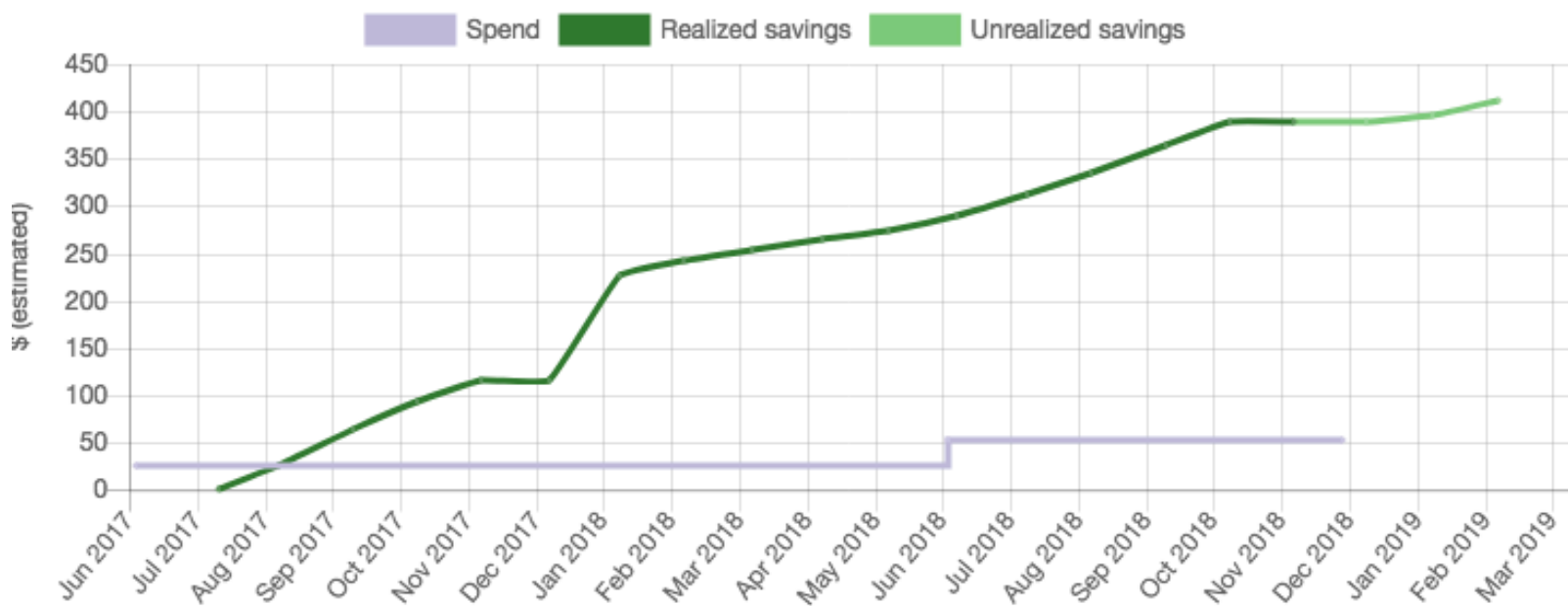


SAVINGS EXAMPLES ... JUST A FEW!

Saving with AutoPilot also saves you time! The savings are automatic, making this one of the simplest ways to save money for your business.

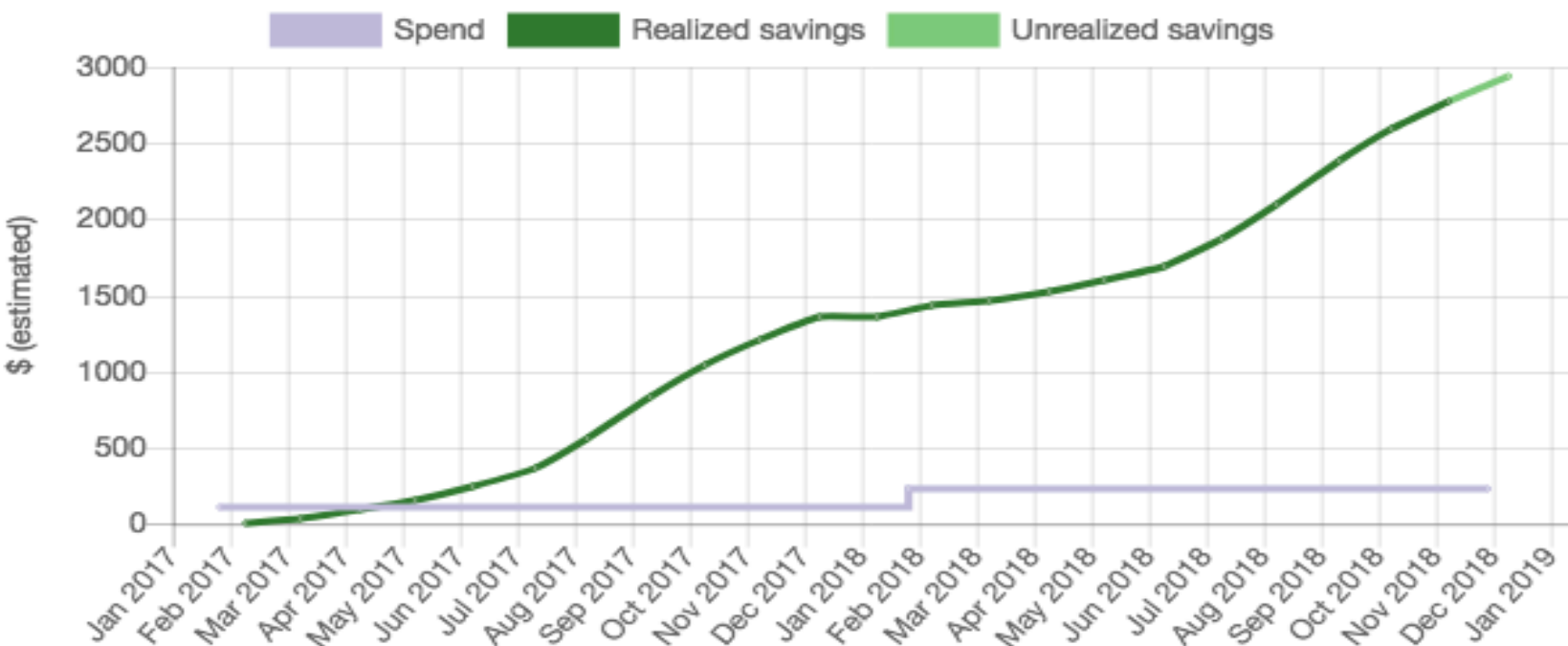
RESIDENTIAL CUSTOMER

\$490 savings.
373% return.
13,440 kwh/year.



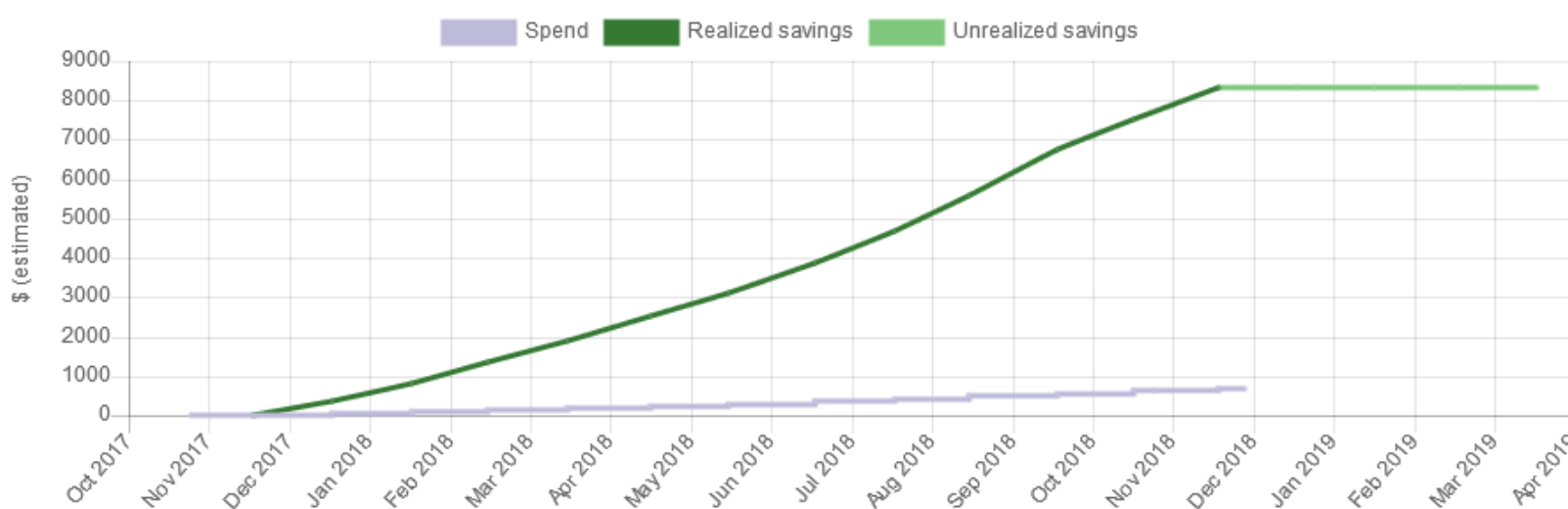
SMALL COMMERCIAL CUSTOMER

\$2,781 savings.
1,060% return.
156,000 kwh/year.



LARGE COMMERCIAL CUSTOMER

\$8,306 savings.
1,125% return.
440,000 kwh/year.



Large Commercial STEPS TO GET STARTED

Put your energy bills on AutoPilot and enjoy automatic, hassle-free savings on your energy

- ✓ PROVIDE US WITH YOUR BILLS RECENT, COMPLETE, CLEAR COPIES
- ✓ FILL OUT OUR SERVICES AGREEMENT PRINT, SIGN AND UPLOAD
- ✓ COMPLETE OUR LOE SO WE CAN GO TO WORK FOR YOU
- ✓ SELECT EMBEDDED RATE BILLING AND PAY NOTHING UNTIL WE HELP YOU SAVE
- ✓ ENJOY YOUR SAVINGS AND CLEAR, TRANSPARENT REPORTING

The image shows a stack of three documents related to the Viv AutoPilot service. The top document is the 'AUTHORIZATION & SERVICES AGREEMENT' with a table for residential rates. The middle document is the 'RATE-EMBEDDED BILLING ADDENDUM'. The bottom document is the 'OFFICIAL LETTER OF EXCLUSIVITY'. Arrows point from the steps in the list to these documents: Step 2 points to the top document, Step 3 points to the middle document, and Step 4 points to the bottom document.

RESIDENTIAL			
Size	Annual Usage	Monthly fee	
X-Small	< 5,000 kwh	Custom	
Small	5,001-10,000 kwh	\$3.19	

OFFICIAL LETTER OF EXCLUSIVITY

Thank you for considering Utiliz LLC for your energy procurement needs. So that we may solicit competitive bids from suppliers on your behalf, please complete the information below and sign in the space provided. **Your signature does not obligate you or your company to purchase electricity or natural gas through us or any Supplier, it merely enables us to gather the information needed to provide you a proposal.**

By completing this form:

- You confirm that you are the authorized representative for the account(s) listed below
- You authorize Utiliz exclusively to contact your current 3rd party retail supplier (if any) to obtain your current contract's end date and any applicable early termination fees.
- You authorize Utiliz and any suppliers from which we solicit prices to obtain and review information from your local utility company regarding your historical energy usage and load factor. The supplier may perform a "soft" credit check using the information provided below which will not affect your credit score.

We will use the information gathered to solicit offers of services from one or more suppliers and the suppliers will use the information to determine whether they will provide you with an offer of services and be willing to commence supply services to you. Neither we nor such suppliers will disclose any of your information to other parties unless required by law.

This exclusive authorization is intended to comply with the provisions of the laws and regulations of your state of incorporation and your state's public utility regulatory commission.

This exclusive authorization will remain in effect for the greater of a period of 90 days from the date of your signature below or the termination date of any subsequent energy brokerage agreement entered into between you and us. You may rescind this authorization at any time by providing notice to us by email at support@vutv.com calling us at 1-844-707-5757, or writing to the postal address below.

Company Name: _____ Tax ID: _____

Billing Street Address: _____

City: _____ State: _____ Zip Code: _____

Representative Name: _____ Title: _____

Signature: _____ Date: _____

Viv Network, LLC & Utiliz, LLC, 40 Richards Avenue, 3rd Floor, Norwalk, CT 06854 Tel: (833) 848-5433

Viv's AutoPilot service is a service provided by Utiliz, LLC, a licensed energy broker, and sold by Viv Network, LLC, an authorized reseller partner of Utiliz.





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Viv Energy Efficiency Services

PRODUCTS DESIGNED TO LOWER CONSUMPTION & SAVE YOU MONEY

POWERED BY



THE MADISON ENERGY GROUP
ENERGY EFFICIENCY SOLUTIONS

Four great options to lower energy costs by reducing consumption



- ✓ Lowers energy usage on HVAC heating & cooling units
- ✓ Great for ANY BUSINESS!



- ✓ Lowers energy usage on walk-in coolers and freezers
- ✓ Great for restaurants, schools, hotels, convenience stores, etc.



- ✓ Lowers energy usage on commercial refrigeration
- ✓ Great for service stations, grocery stores, delis, etc.



- ✓ Lowers energy usage on PTAC heating & cooling units
- ✓ Great for hotels, motels, university dorms, etc.

IntelliHVAC

IntelliHVAC is the most sophisticated and effective way to reduce energy consumption in HVAC systems. It uses a combination of post-purge and compressor-cycle technologies and works in both heating and cooling modes.

- ✓ Guaranteed to reduce energy costs 10% - 30%
- ✓ Reduces compressor cycles by 20%
- ✓ Prevents wear and tear
- ✓ Extends life of equipment
- ✓ 12 - 18 month ROI
- ✓ Reduced CO2 emissions — go green!
- ✓ Lifetime warranty



IntelliHVAC

CUSTOMER TESTIMONIALS



“The majority of our energy bill comes from our use of heating and air. It’s great to have found a simple to install device that can reduce energy consumption on our HVAC systems.”

—Jeff, *Faire*

“We continue to see a decrease in our energy bills month after month. Well worth the investment and highly recommended!”

—Tom, *518 West*

“After testing the IntelliHVAC and EnerG² via a pilot program in two of our stores, we installed both in half of our locations. We found very favorable results after auditing our energy expenses and ROI, so we moved forward with installing in our remaining stores.”

—Glenn, *Spinx*

EnerG²

EnerG² reduces energy consumption and compressor cycles in walk-in coolers and freezers. A specialized gel compound simulates the food product temperature, so the thermometer measures that instead of the air temperature, which fluctuates with more volatility. EnerG² retrofits to the existing thermostat air probe and requires no additional maintenance.

- ✓ Guaranteed to reduce energy costs 15% - 30%
- ✓ Reduces compressor cycles by 40% - 60%
- ✓ Extends life of equipment
- ✓ 12-month ROI
- ✓ Reduced CO₂ emissions — go green!
- ✓ Lifetime warranty



EnerG²

CUSTOMER TESTIMONIALS



“I am very happy with the energy savings I’ve seen from installing the EnerG² device in my walk-ins and would recommend it.”

—Joel, *McDonald’s owner*

“EnerG² has been a great saving for our walk-in freezer and cooler. We have seen savings over 30% of compressor time of turning on/off daily. I would highly recommend to any restaurant chain.”

—David, *Biscuitville*

“You will be hard-pressed to find another energy saving product this affordable, easy to install and with as quick of an ROI. Amazing job!”

—Calvin, *42 St. Bistro*

ASH-DC

ASH-DC keeps many reach-in glass-door cooler and freezer units free of condensation while running only 15 minutes every 3 hours — reducing your energy costs and use by up to 80%. Our sensor-based technology only activates when the threat of moisture is present, ensuring your display cases remain free of sweat, frost and ice, year round.

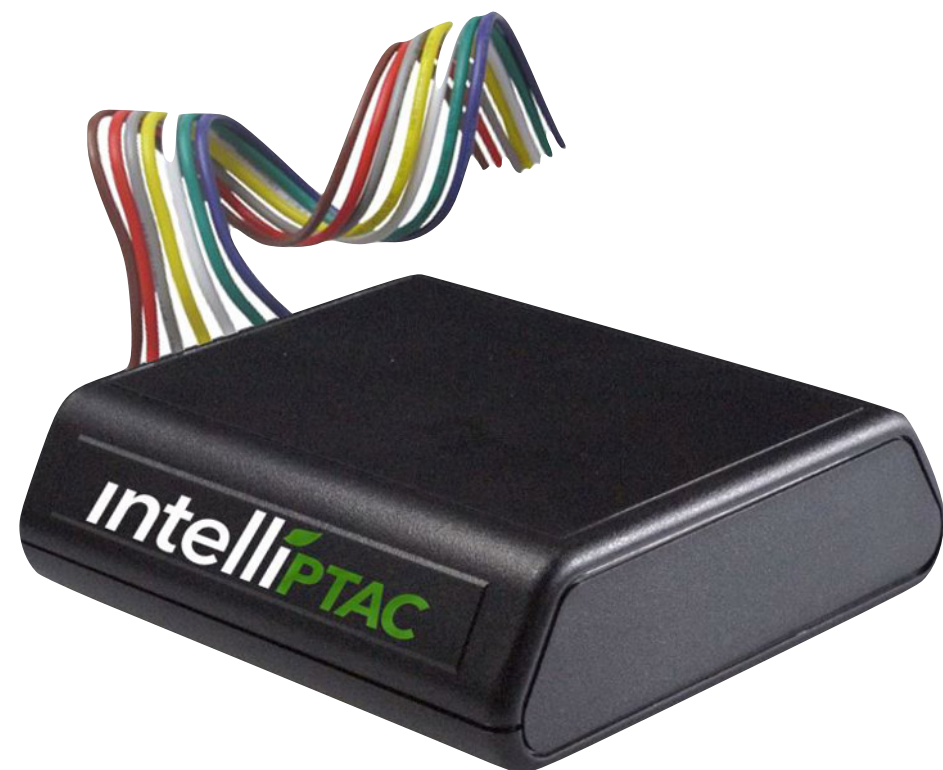
- ✓ Extends life of equipment
- ✓ Guaranteed to reduce energy costs 15%-30%
- ✓ Display cases remain sweat, frost and ice free
- ✓ Installation takes only 45 minutes per controller
- ✓ 12-month ROI
- ✓ Reduced CO2 emissions — go green!
- ✓ 3-year warranty



IntelliPTAC

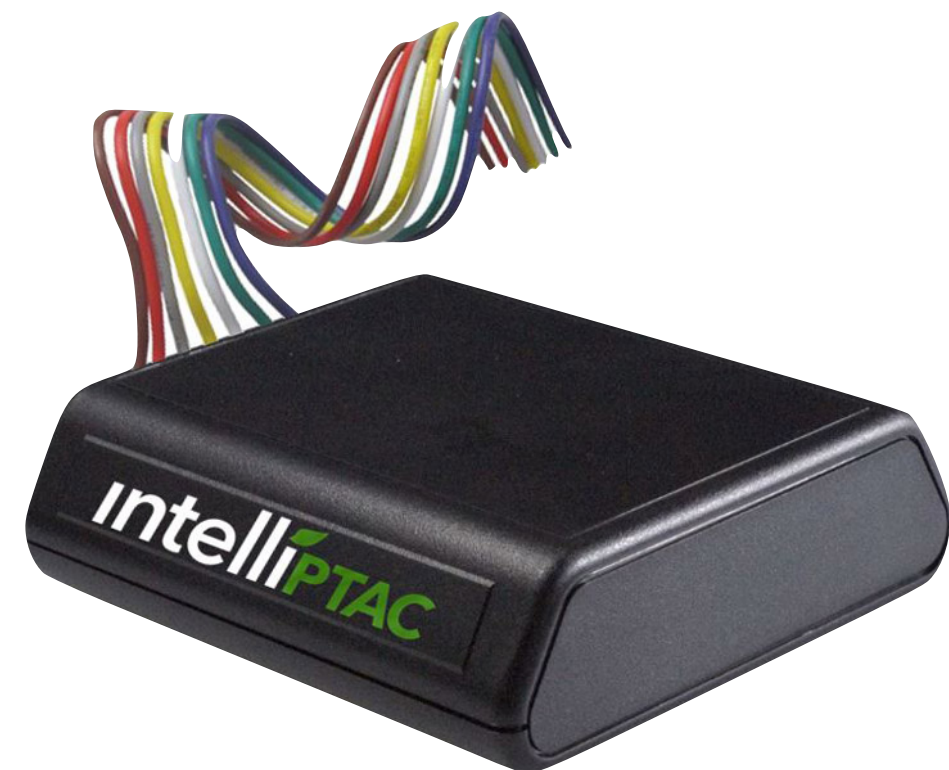
IntelliPTAC optimizes your Packaged Terminal Air Conditioners (PTAC) and Packaged Terminal Heat Pumps (PTHP) to run more efficiently and with fewer cycles. The device tracks un-utilized energy within the heat exchanger or evaporative coils and expels it through the fan before cycling down. This seemingly small modification to each cycle can result in significant energy and cost savings.

- ✓ **Guaranteed to reduce energy costs 10% - 15%**
- ✓ **Reduces compressor run time by 10%**
- ✓ **Installation takes only 30 minutes**
- ✓ **Extends life of equipment**
- ✓ **12-month ROI**
- ✓ **Reduced CO2 emissions — go green!**
- ✓ **3-year warranty**



IntelliPTAC

CUSTOMER TESTIMONIALS



“The energy consumption from our PTAC units is significant, especially during peak guest hours. The savings from the IntelliPTAC technology has really helped our bottom line.”

—Ajith, *Holiday Inn*

“Our hotel has over 100 rooms and we struggle with energy concerns. The reduction in energy from the PTACs is great. Very impressed.”

—Ram, *Sleep Inn*

Connecticut success story!

Program results summary (one location):

COST

\$3,196

EST. ANNUAL SAVINGS

\$5,578

ROI

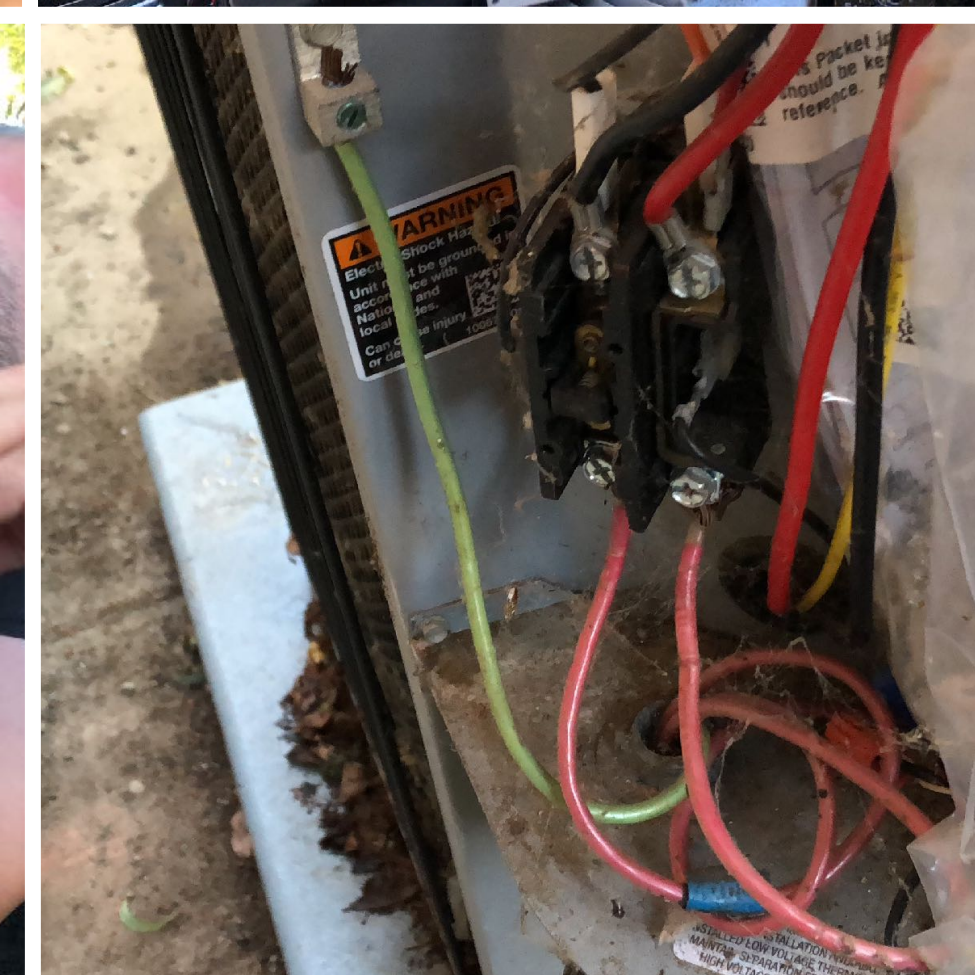
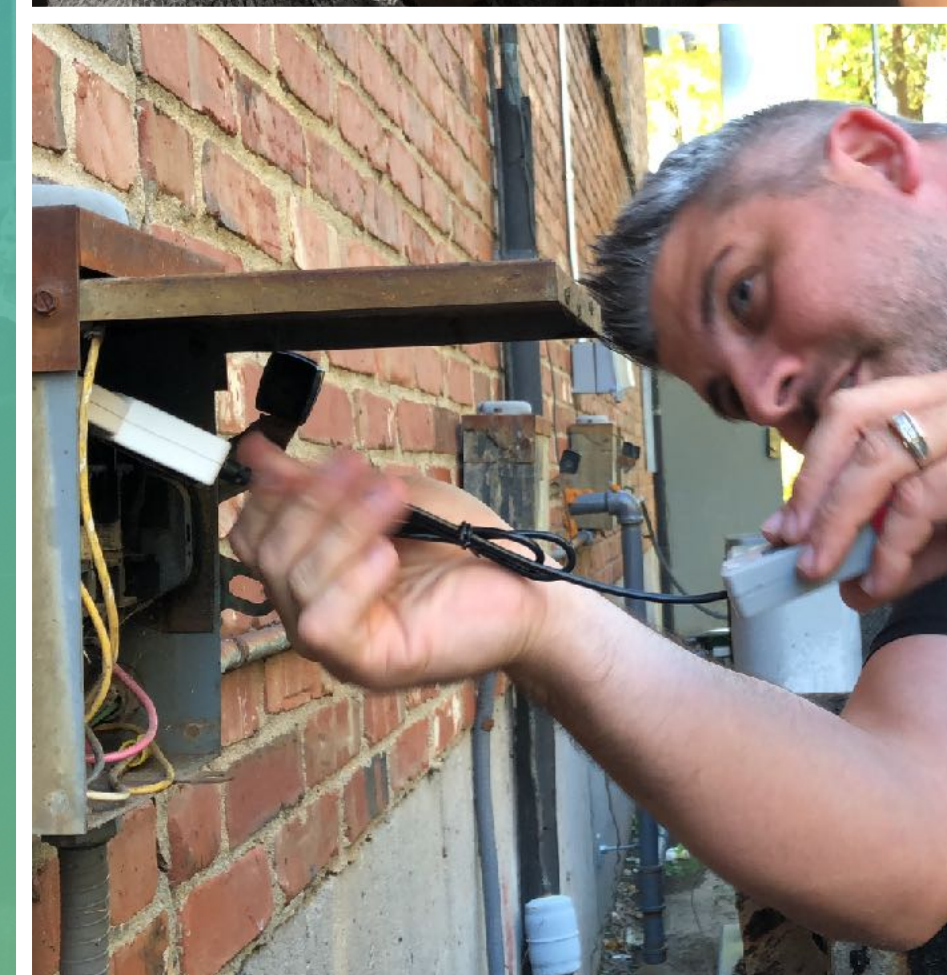
7.39 months

INSTALLATION SUMMARY:

- ✓ One walk-in cooler (EnerG2)
- ✓ One walk-in freezer (EnerG2)
- ✓ Two HVAC units (IntelliHVAC)
- ✓ Pilot ran for three weeks

PROPOSAL RESULTS (ONE LOCATION):

- ✓ Annual savings on cooler: \$765
- ✓ Annual savings on freezer: \$1,021
- ✓ Annual savings per HVAC: \$1,896
- ✓ Total annual savings: \$5,578
- ✓ Total cost of the units: \$3,196
- ✓ Return on investment: 7.39 months
- ✓ Finance option of 12 monthly payments of \$286.31
- ✓ Projected monthly savings: \$464.88
- ✓ Positive monthly cash-flow year 1: \$178.57





Pilot Program: No cost, no obligation

Multiple locations? Large building? You may qualify for a free site inspection and trial to see how much you can save with Energy Efficiency products



USAGE METER
INSTALLED
*on HVAC and/or
cooler & freezer units*

>>



TRACK BASELINE
USAGE & DEMAND
for 1-2 weeks

>>



ENERG² AND/OR
INTELLIHVAC
INSTALLED

>>



TRACK USAGE &
DEMAND
for 1-2 weeks

>>



PROPOSAL
DELIVERED
*with results from the
pilot including usage
reduction, projected
savings, project
pricing and financing
options*

>>



CUSTOMER
DECIDES
*to purchase units and
move forward with
proposal or not.
No obligation.*

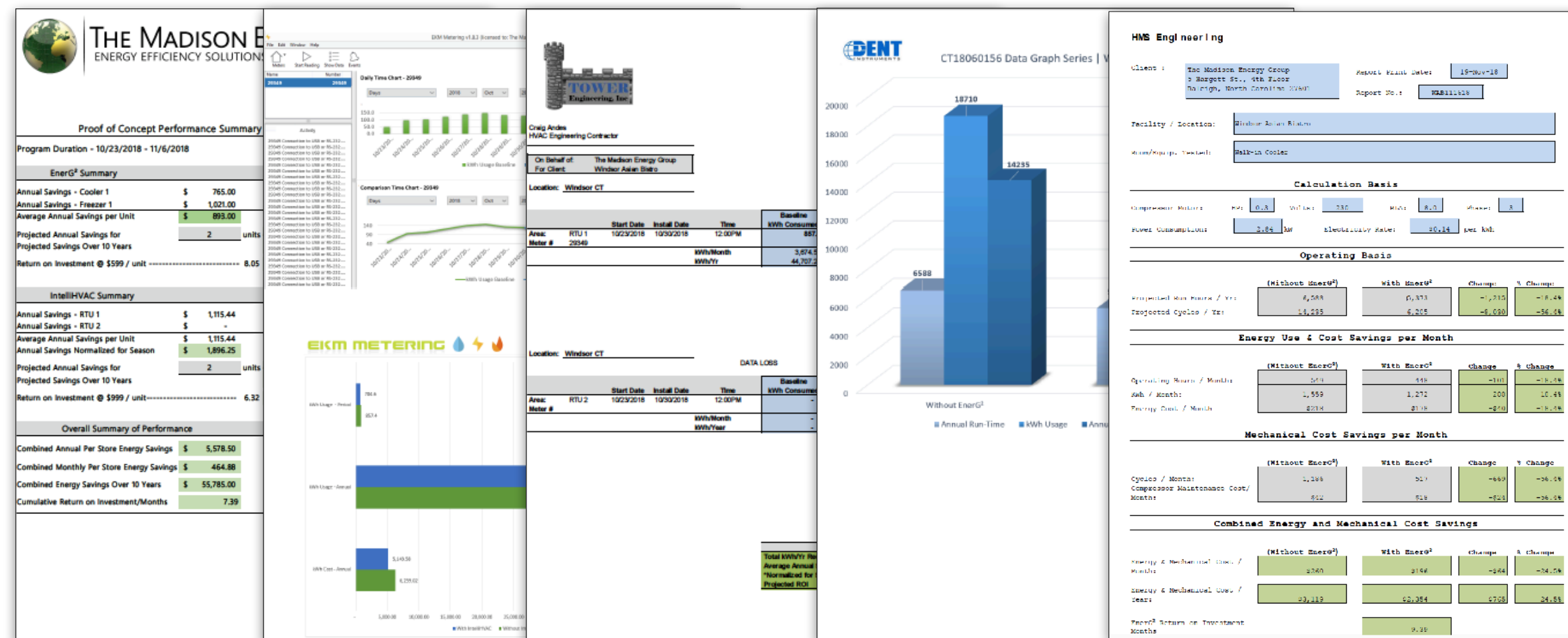
TO QUALIFY:

- ✓ Minimum deal value of \$25,000 (generally 10 locations or more)
- ✓ Must have direct contact and relationship with primary decision-maker

Detailed proposal for your business shows ROI

EVERY PROPOSAL INCLUDES:

- ✓ Detailed saving analysis
- ✓ Third-party engineer certification
- ✓ Seasonal and weather adjustments
- ✓ Projected run hours and cycle reductions
- ✓ Mechanical cost savings per month
- ✓ Return on investment analysis
- ✓ Pricing and finance options



A true win-win

SAMPLE CUSTOMERS WHO HAVE SAVED ON ENERGY COSTS AND SIGNIFICANTLY REDUCED CO2 EMISSIONS



60-location McDonald's franchise

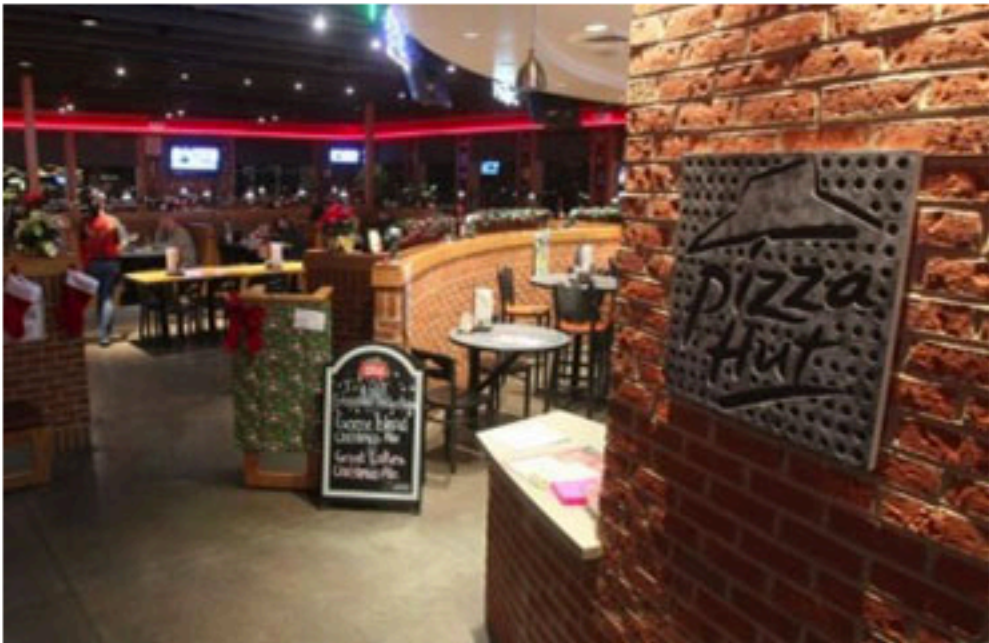
ENERG²

Annual per-unit savings: **\$844**
ROI: **7** months

INTELLIHVAC

Annual per-unit savings: **\$924.50**
ROI: **11.7** months

Total combined annual savings: **\$71,384**
Total projected savings over 10 years:
\$713,840



87-location Pizza Hut franchise

ENERG²

Annual per-unit savings: **\$494**

Annual per-unit savings: **\$85,956**
Savings over 10 years: **\$859,560**
ROI: **12.1** months



400-location Subway franchise

ENERG²

Annual per-unit savings: **\$573**
ROI: **10.4** months

INTELLIHVAC

Annual per-unit savings: **\$997**
ROI: **10.3** months

Total combined annual savings: **\$1.25 million**
Total projected savings over 10 years:
\$12.25 million



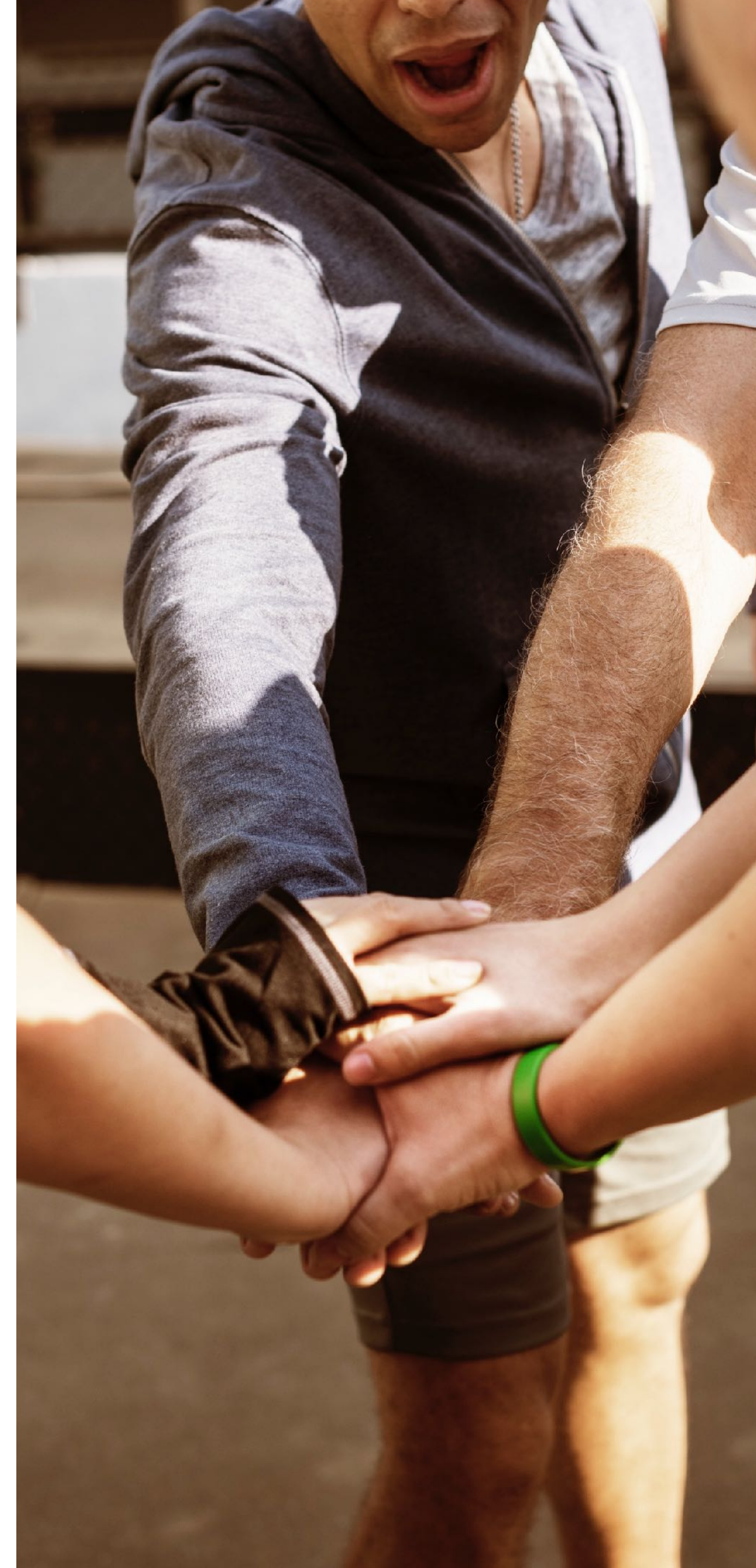
Our Partner



THE MADISON ENERGY GROUP

ENERGY EFFICIENCY SOLUTIONS

- ✓ Founded in 2009
- ✓ Exceptional team of experts
- ✓ Work with some of America's largest brands including McDonald's, Subway, Dunkin' Donuts and more!
- ✓ Innovative technologies designed to increase operational efficiencies
- ✓ Consultative approach
- ✓ Full project management from initial lead follow-up to site surveys, professional installation and a detailed proposal
- ✓ Average 12-month ROI making these the most competitive energy-efficiency products in the market



Comprehensive commercial cost-cutting services



BILL AUDITING

Electric
Natural Gas
Telecommunications
Water/Sewer
Trash/Refuse
Cellular
Internet

*Analyze previous spend to
find refunds & reductions*

50 states



BILL NEGOTIATION

Telecom
Cellular
Internet
Satellite Radio
Security
Waste Management
Pest Control
Water Delivery
Payroll Services

*Lower your rate for the
same service with AutoPilot*

50 states



ENERGY AUTO-SWITCHING

Electric

*Save time and money on
your energy with AutoPilot*

10 states




ENERGY EFFICIENCY

HVACs
Coolers
Freezers

*Reduce consumption
and save*

50 states

<div>COMMERCIAL COST REDUCTION SERVICES</div>		Utility Bill Auditing	AutoPilot: Energy Auto-Switching	AutoPilot: Bill Negotiation	Energy Efficiency
BILL CATEGORIES WE CAN LOWER					
Energy - supply portion		✓	✓		✓
Energy - regulated transmission & delivery portion		✓			✓
Natural Gas		✓			
Sewer		✓			
Water		✓			
Waste Management		✓		✓	
Telecom (Internet, Cellular, Cable - single service or bundled)		✓		✓	
Bottled Water Delivery				✓	
Storage Units				✓	
Newspaper./ Magazine Subscriptions				✓	
Payroll Services				✓	
Web Services				✓	
Office Equipment Leases				✓	
Shipping - DHL / FedEx				✓	
Advertising / Marketing				✓	
Propane Delivery				✓	
Miscellaneous business services (Uniform Rental, Pest Control, Porta-Potty, etc.)				✓	
ELIGIBILITY REQUIREMENTS					
Locations available		50 states	10 states <small>CT, IL, MA, MD, NH, NJ, NY, OH, PA, RI</small>	50 states	50 states
Business size eligibility		\$100k total annual utility spend	No minimum or maximum	No minimum or maximum	No min. for direct purchase \$25k deal size for pilot
COMMERCIAL SERVICES					